

Blancminge

SUBMIT YOUR EBOOK URL TO MULTIPLE QUALITY ONLINE DIRECTORIES

Save time making individual directory entries with a good quality semi-automated solution

Adding your ebook url to relevant, good quality online directories is one small step of many that'll improve its ranking in the search engine listings.

But it can take ages to craft a single entry, never mind multiple ones. And it's no good asking someone else to submit 20,000 links for ten dollars or whatever. You pay for what you get. Cheap link offers just get you a load of poor quality links, all of which use the same text. And Google and co don't like duplicate content.

Here's a half way house, a good compromise. Try EasySubmits. All you do is register, which takes a few seconds. Then complete the form once and off you go. You can change your link text every few directories, which I highly recommend, but essentially most of the boring stuff is done for you.

Some more useful tips about building links with EasySubmits:

- There's a fairly long tail on most directories, so don't expect instant link power. It might take a few weeks, sometimes months, for directory owners to approve your submissions. On the plus side, once you get going approvals tend to trickle through regularly, which looks nice and natural to search engines.
- Remember to put your link in the correct category. It's worth taking the time to get it right. If you're not sure, submit to different categories. But remember to do your homework and take note of which category pulls the most relevant traffic and which converts to sales best.
- Submit to a mix of sites with different Google page ranks. EasySubmits lets you arrange directories by page rank so it's easy to tell PR1s from PR4s and 5s.
- Do an hour a week, or ten minutes a day... Whatever, make it a regular part of your marketing plan and eventually you'll reap small but useful SEO benefits.

www.easysubmits.com